

## Ad Rates:

45-second Pre-Roll	\$20cpm
60-second Mid-Roll	\$30cpm
60-second Post-Roll	\$20cpm

Pre & Post Roll Package	\$30cpm
Pre & Mid Roll Package	\$40cpm

\*All buys include mentions in show notes.

\*\*Extended run discounts available.

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## Analytics:

300,000 downloads per month  
35,000 downloads, per episode, in first 30 days

## Media Mentions:

Vulture.com, Wine & Crime, In Sight

\*Episodes release on the first three Thursdays of each month.

**Demographics:**

**Sex:**

Female	83%
Male	17%

**Age:**

18-24	6%
25-34	29%
35-44	37%
45-54	22%
55+	6%

**Largest Markets:**

California	10%
Texas	7%
New York	5%
Illinois	4%
Washington	4%
Florida	4%